



United Way Starts with YOU

IMPACT PRIORITIES

Education

Brown County United Way serves as the anchor partner and co-investor to the Community Schools Initiative with Green Bay Area Public Schools. Our work supports the strategic planning and development of the initiative, strengthens the neighborhood and families through complimentary investments strategies like Neighborhood Partnership grants and other place-based work

Health

Brown County United Way, in collaboration with more than 20 Brown County nonprofit agencies, has created an innovative new service called the HubCAP (Community Access Partnership). The HubCAP is designed to help people in Brown County better access the services they need to achieve stability in their lives.

Financial Wellbeing

The City East Center, located in the Joannes Park neighborhood, will be a hub for residents, beautiful green spaces, schools, non-profits, businesses, great residents, and so much more! Powered by Brown County United Way, the City East Center will be a comprehensive, neighborhood-based community center where people of all ages come together to learn, find assistance when needed, and build relationships with other residents to strengthen their sense of belonging in the neighborhood.

Connection to Community

The Thriving Neighborhoods Initiative aims to build on the assets, capacities, and connectedness that already exist in neighborhoods as well those that will develop through investments and collaborations.

OUR VISION

We strive for an inclusive community where all individuals are able to meet their basic needs and have equal opportunity for stability in their health, education, financial well-being, and connection to the community.

OUR MISSION

Brown County United Way unites people, ideas and resources to create community solutions that strengthen every person and every community in Brown County.

OUR STORY

Brown County United Way commits to leading the fight for ALICE- Asset Limited, Income Constrained, Employed. We pledge to the community that we will achieve our goal of getting 10,000 individuals on the path to stability in 10 years.

OUR HISTORY

In 1925 community leaders form the Green Bay Community Chest. Original partner agencies included Associated Charities, The Salvation Army, Green Bay Day Nursery (now Encompass), St. Mary's Mothers and Infants Home, the Red Cross and the Clara Barton Home. The first campaign is chaired by Nate Rosenberg and raises \$17,582.

Here are ways you can **CONTRIBUTE TO THE WORK WE DO**



- Workplace Campaign
- Volunteer Opportunities
- Affinity Groups
- Investment Advisory Councils
- Donate Directly



www.browncountyunitedway.org

Follow us on social media!

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